

Figure 4.11: Map showing presence of scenic natural features

• **Presence of high viewer incidence.** Areas of high viewer incidence include the National, arterial and secondary roads in the study area. The higher the number of visual receptors, the greater the potential visual impact of the proposed development, by virtue of the higher frequency of sightings. Such areas of high viewer incidence should ideally be avoided from a visual impact point of view.

The presence of major roads is therefore considered to be a negative criterion, and a 150m buffer area on either side is considered to be an exclusion area (weighting factor of -1).

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